



Femto Forum Ltd • PO Box 23 • Dursley • GL11 • 5WA • UK

tel +44 (0)845 644 5823 • fax +44 (0)845 644 5824 • email info@femtoforum.org • www.femtoforum.org

driving convergence worldwide

About The Femto Forum

Femtocells are low-power wireless access points that operate in licensed spectrum to connect standard mobile devices to a mobile operator's network using residential DSL or cable broadband connections.

The Femto Forum (www.femtoforum.org) was set up in July 2007 to promote the wide-scale adoption of femtocells. It will support and drive the adoption of industry wide standards and common architectures to enable the widespread adoption & deployment of femtocells by operators around the world.

The Forum will direct and implement a multi-faceted marketing campaign to raise the profile, drive technology development & deployment and to promote the potential of femto solutions among industry stakeholders, journalists, analysts, regulators, special interest groups, standards bodies and consumers.

The Forum is currently chaired by Simon Saunders and has more than 40 members from the operator and vendor community worldwide.

The Forum has established four working groups which address the key issues affecting the femtocell industry – Regulatory, Network & Interoperability, Radio & Physical Layer and Marketing & Promotion.

- **The marketing & promotion group** is looking at how the industry should best position femtocells within the industry and to the wider public, build usage cases, agree common terminology and manage any potential concerns.
- **The radio & physical layer group** is developing standardised RF interfaces, clarifying the various capability classes of femtocell and examining interactions with outdoor cells.
- **The network & interoperability group** is promoting standardised requirements, architectures and interfaces for integrating femtocells into the network core and ensuring multi-vendor interoperability.
- **The regulatory group** identifies regulatory benefits and potential issues pertaining to public policy in various strategic markets around the world and works with regulators to ensure a benign environment for rapid and efficient femtocell deployment.

Media Contacts

Oliver Chapman

oliver@femtoforum.org

+ 44 (0) 7713 404 571